

Protective Velocity

The path to efficiency – electronic applications

When you submit applications electronically, you can streamline production and deliver policies to your clients — with speed and ease. And, choosing an optimized application process can help you work more efficiently and win back valuable time in your day.

Electronic applications can help reduce cycle time — up to 14 days.



1. Submit electronic application

- Protective EZ-AppSM available on both desktop and mobile
- Immediate retrieval and processing by TeleLife[®] upon submission from EZ-App or another drop-ticket platform



2. TeleLife interview

- Option for clients to schedule their TeleLife interview at their convenience and receive text message reminders
- Medical interviews conducted by TeleLife representatives — initiating customer contact within 24 hours
- TeleLife representatives schedule exams, order medical records (if needed) and obtain clients' voice or electronic signatures



3. Protective Life Underwriting Solution (PLUS)

- Designed to underwrite applicants with the least number of requirements possible
- Fluids and attending physician statements may not be required



4. Pending business

- Application information available via the Pending Business dashboard on protective.com
- Regular email notifications are sent on policies that have reached key milestones in the application process



5. Electronic Policy Delivery

- E-signatures accepted on delivery requirements
- Faster placement time when delivered electronically

Additional information on next page.



Let's work together for better protection and simpler solutions for you and your customers.

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Life Insurance Products are issued by Protective Life Insurance Company, Nashville, TN. Policy form numbers, product features and availability may vary by state. Consult policy for benefits, riders limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. In Montana, Unisex rates apply. All payments and guarantees are subject to the claims-paying ability of Protective Life.

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